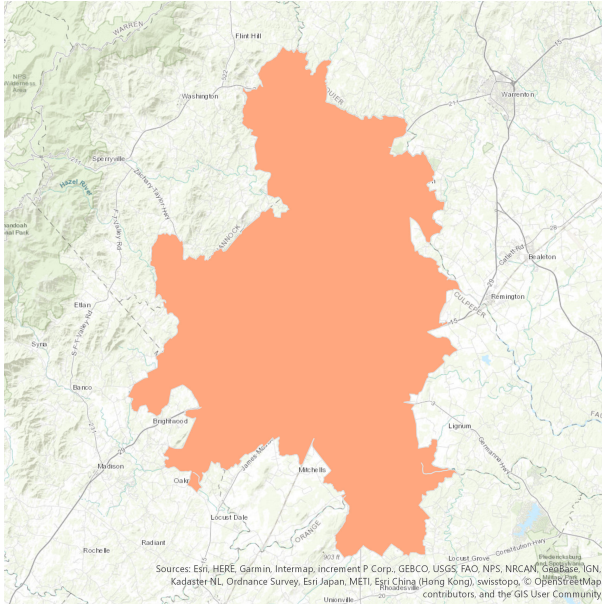


Washington, DC Market

CULPEPER



Demographic Profile

Age Groups

Persons 17 and under	26.00%
Adults 18-34	19.10%
Adults 35-54	27.70%
Adults 55+	27.20%

Education

Attended College+	52.40%
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Marital Status

Single (Never Married)	26.10%
Married	53.30%
Divorced/Separated/Widowed	20.50%

Household Income

\$49,999	16.50%
\$50,000-\$74,999	19.50%
\$75,000-\$99,999	16.00%
\$100,000+	27.10%

Housing Units & Family Type

Occupied	66.10%
% of HH with Children	39.20%

Race

White	79.30%
Asian	1.40%
Black/African American	13.00%
Other	6.30%

Communities Served

- Amissville
- Brandy Station
- Jeffersonton
- Rixeyville
- Boston
- Culpeper
- Reva

Source: Hybrid Exclusive Comcast Spotlight ad zone generated by Esri. 2016 American Community Survey, United States Census Bureau; aggregated to non-exclusive Comcast Spotlight ad zones. Generated by Rhiza for Media. Note: Marital Status Base = Adults 15+, Education Base = Adults 25+. Percentages may not add to 100% due to rounding. Cabletrack, Q2 2018.