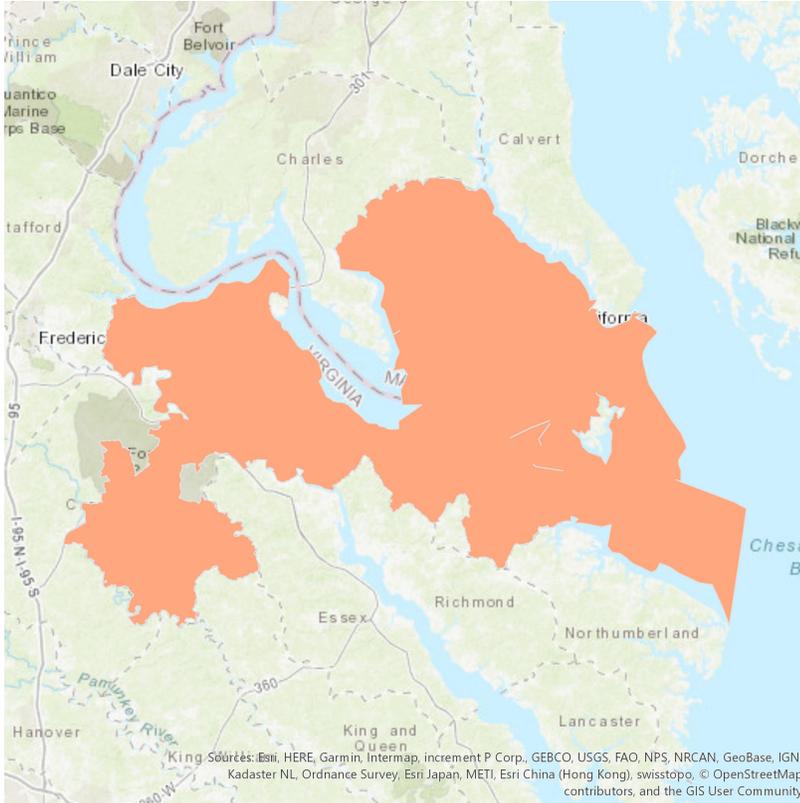


# Washington, DC Market

## Saint Mary's Co



### Demographic Profile

#### Age Groups

Persons 17 and under	24.20%
Adults 18-34	21.80%
Adults 35-54	28.00%
Adults 55+	26.10%

#### Education

Attended College+	57.20%
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#### Marital Status

Single (Never Married)	28.90%
Married	50.60%
Divorced/Separated/Widowed	20.50%

#### Household Income

\$49,999	14.00%
\$50,000-\$74,999	16.80%
\$75,000-\$99,999	14.90%
\$100,000+	37.00%

#### Housing Units & Family Type

Occupied	64.30%
% of HH with Children	34.30%

#### Race

White	76.20%
Asian	2.00%
Black/African American	17.60%
Other	4.20%

### Communities Served

- Abell
- Avenue
- Bowling Green
- Bushwood
- California
- Chaptico
- Charlotte Hall
- Clements
- Coles Point
- Colonial Beach
- Dameron
- Great Mills
- Hague
- Hollywood
- King George
- Leonardtown
- Lexington Park
- Loveville
- Mechanicsville
- Milford
- Mount Holly
- Oldhams
- Park Hall
- Patuxent River
- Piney Point

Source: Hybrid Exclusive Comcast Spotlight ad zone generated by Esri. 2016 American Community Survey, United States Census Bureau; aggregated to non-exclusive Comcast Spotlight ad zones. Generated by Rhiza for Media. Note: Marital Status Base = Adults 15+, Education Base = Adults 25+. Percentages may not add to 100% due to rounding. Cabletrack, Q2 2018.